

# Empowering the Workforce: Strategies for Being an Effective Ally to Women in Construction

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**Jaime Van Mourik**



**Anna Keene Miller**



**Cindy Wasser**



**Glenna Wilson**

# Learning Objectives

**Understand some of the challenges women face in the construction industry**

**Recognize the importance of shifting tasks and duties to foster productivity**

**Learn how a woman's perspective can advance collaboration and efficiency**

**Share in the accounts of mentorship and opportunity**

# Jaime Van Mourik, US DOE (Moderator)

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## ***Professionally:***

- Inspiring young minds to design the world they want to live in
- Collaborating with educators to prepare the next generation of professionals
- Challenging the building industry to do better with a focus on the residential sector

Developing and implementing DOE Programs:

Zero Energy Design Designation

Zero Energy Ready Homes

## ***Personally:***

- Traveling and exploring the world around us – built & natural
- Engaging in outdoor activities; biking, hiking, kayaking, and swimming year-round!
- Connecting with community – spending time with friends & family



# Anna Keene Miller

## Green Building Consultant, Keen Living LLC

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### *Professionally:*

- Finding common ground among diverse perspectives
- Demonstrating how certifications like Energy Star and NGBS align with local community goals
- Helping builders and trades meet high quality standards

### *Personally:*

- Enjoys hiking, running, traveling, live music, and spending time with friends and family



# Cindy Wasser

## Senior Manager, Home Innovation Research Labs

### *Professionally:*

- Managing and promoting the expansion of the [NGBS Green Certification program](#)
  - Develop and update program policies
  - Oversee technical support and quality assurance activities
  - Oversee product certification program
  - Lead advocacy efforts

### *Personally:*

- Cooking; reading; enjoying the outdoors - hiking, camping, & swimming



# Glenna Wilson

## Charis Homes LLC, Principal

### ***Professionally:***

- Leveraging cutting-edge advancements in building science to consistently meet ZERH, Indoor airPLUS, and ENERGY STAR standards.
- Guiding and empowering future female leaders in the building industry
- Encouraging my team and subcontractors to push boundaries and drive innovation for exceptional performance

### ***Personally:***

- Traveling
- Playing Pickelball, Biking, & Skiing
- Spending Time with my 8 grandkids
- Attending Church & Leading a Women's Connect Group





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# Questions & Sharing

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**Jaime Van Mourik**



**Anna Keene Miller**



**Cindy Wasser**



**Glenna Wilson**

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